

TIDES Ignition Program(TIP)- 2025

Itinerary

S. no.	Topic	Date	Time	Hours	Speakers
Introductory sessions					
1.	Orientation Program: Overview of TIDES Ignition Program -Expectations and goals	4th June 2025	04.00- 05.00 PM (Virtual)	1 hrs.	Dr. Shivani Sharma, TBI Manager, IIT Roorkee
Module 1 : Startup Awareness & Mindset Building					
2.	Building an Entrepreneurial Mindset: Why Now, Why You?	6th June 2025	11.00- 12.00 Noon (Virtual)	1 hrs.	Mr. Tanuj Dani Program Manager, TIDES, IIT Roorkee
3.	Exploring the Startup Ecosystem: India, Global Trends & Opportunities	6th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Mr. Azam Ali Khan (CEO), TIDES, IIT Roorkee
4.	Creative Ideation & Design Thinking Workshop	09th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Prof. Smriti Saraswat, DoD, IIT Roorkee
Module 2: Validation & Business Basics					

5.	Identifying Real Problems & Validating Startup Ideas & Startup Interactions (Gohemp, Fermentech)	11th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Mr. Saksham Dobhal, Program Manager, TIDES, IIT Roorkee & Mr. Gaurav Dixit, Dr. Siddharth Arora
6.	Understanding Your Market: Research, Trends, TAM-SAM-SOM	12th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Prof. Kalpak Kulkarni, DoMS, IIT Roorkee
7.	From Idea to MVP: Product Development Essentials	16th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Mr. Tanuj Dani, Program Manager, TIDES, IIT Roorkee
Module 3: Building for Scale					
8.	Business Model Canvas: Designing Viable Startups	18th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Dr. Shivani Sharma, TBI Manager, IIT Roorkee
9.	Startup Finance Simplified: Costing, Forecasting, & Fundraising	20th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Mr. Sidhanta Kumar Nayak, Program Manager, TIDES, IIT Roorkee
10.	Hands-On Workshop: Pitch Deck & Proposal Writing	23rd June 2025	02:00 – 5:00 PM (Virtual)	3 hrs.	Mr. Shivam Budakoti, Program Manager, TIDES, IIT Roorkee
Module 4: Legal, IP & Real-World Insights					
11.	Company Setup: Structure, legal & finance, Valuation	25th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Mr. K.K. Singh Partner, KKSA
12.	IP Protection & copywrite	27th June 2025	03.00- 05.00 PM (Virtual)	2 hrs.	Dr. Mini Giri, IP Manager at IPR Cell, IIT Roorkee (Registered Indian Patent Agent)

13.	Interaction with Entrepreneurs (Panel Discussion)	30th June 2025 (Virtual)	03.00- 03.40 PM 03.40- 04.20 PM 04:20- 05.00 PM	40 mins. 40 mins. 40 mins.	Mr. Yograj Rudhankar, Founder (RYM Greenergy Solution) Mr. Arif Jamal, Founder (Krishigro) Mr. Saurav Saraswat, Founder (Stick)
14.	Demo Day	3 rd July 2025 (Offline)	10:00 Am to 01:00 Pm		

*Demo day will be offline at GSFCU